

Local people, local stories, local benefit

**A UNIQUE OPPORTUNITY
TO SUPPORT A LOCAL
SOCIAL ENTERPRISE.**

Created in 2010, I Heart Bendigo is a digital brand that has built a strong, engaged & loyal local following across multiple platforms. We celebrate everything positive in Bendigo and Central Victoria.

We are local and love supporting local people, businesses and community by being authentic and providing trusted recommendations.

We are looking for sponsors to help us take the existing blog-based site to the next level and we would love to work with you.

IF YOU SPONSOR I HEART BENDIGO, WE CAN:

- Ensure great reach, readership and results and this all helps your website SEO and digital footprint
- Create newsletters and weekly site updates (including your branding)
- Pay local writers and photographers to help create meaningful content
- Collaborate with our community and organisations to create even better content.

BENEFITS OF SPONSORING I HEART BENDIGO:

- Tap into our expertise to help drive results for you
- A much lauded sponsor profile on our website
- Acknowledgment on all marketing materials including:
 - 2 x My Bendigo posts about you or your staff/clients
 - Sponsorship of 2 x blog posts of your choice
 - Acknowledgement on social media

I ♥ BENDIGO

features

EST. 2010 Established Bendigo brand since 2010



Featured in GRAM Magazine, 5 of the Best, Secrets Magazine, and more opportunities are being sought.

the stats



170,000+ hits
2,920+ subscribers



2,600+ followers
7,500+ Post reach



2,820+ followers



1,250+ followers

Created by a local design company and public relations/marketing professional who understand the local market.

**ONLY A LIMITED NUMBER OF
SPONSORSHIPS AVAILABLE**

let's talk!

Contact Bryley 0402 114 074
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Friendly Savage

